

## AVIN WinterTech Development Program

### EOI QUESTIONS

*OCI Office use only*

APPLICATION DATA	
Project Title	Click or tap here to enter text.
Application Number	Click or tap here to enter text.

#### EXECUTIVE SUMMARY (RECOMMENDED MAX. 250 WORDS)

<b>A.</b> Please provide a high-level summary of the proposed project.
<b>A.</b> Click or tap here to enter text.

#### 1: MARKET OPPORTUNITY & SOLUTION(S) (RECOMMENDED MAX. 1500 WORDS)

<b>A.</b> What specific market opportunity will this project address?
<b>B.</b> What innovative technological and/or business solution(s) will be developed, prototyped, and/or demonstrated through this project? Which severe winter weather condition(s) does it target or address? How will the solution(s) address the opportunity? Examples of severe winter weather conditions include but are not limited to snow, freezing rain, hail, extreme cold, etc. What competitive advantages will be developed?
<b>C.</b> What competitive advantages will be developed?
<b>A.</b> Click or tap here to enter text.
<b>B.</b> Click or tap here to enter text.
<b>C.</b> Click or tap here to enter text.

## 2. PARTNERSHIP(S) (RECOMMENDED MAX. 1000 WORDS)

- A.** Describe all project partners, including the applicant, their sector, business status and activities, their current products and services, and their Ontario operations.
- B.** Describe their role in the project and what value will be created for each partner, including the applicant.

- A.** Click or tap here to enter text.
- B.** Click or tap here to enter text.

## 3. PROJECT SCOPE AND PLAN (RECOMMENDED MAX. 1500 WORDS)

- A.** Describe high-level project objectives, milestones and timelines; and personnel requirements – please align with the Budget. Include both technical and business activities. Where, when, and to whom will the technology demonstration take place?
- B.** Where, when, and how will the technology/product/service validation, testing, demonstration and prototyping of mobility products and services in severe winter weather conditions take place?

- A.** Click or tap here to enter text.
- B.** Click or tap here to enter text.

## 4: IMPACT & OUTCOMES (RECOMMENDED MAX. 500 WORDS)

Describe the potential impact of the proposed solution(s) on:

- A.** Existing and future infrastructure, and/or connected vehicle and autonomous vehicle technology, and;
- B.** Economic, social, and/or environmental development within Ontario? (i.e. leading to globally competitive business and market opportunities)

- A.** Click or tap here to enter text.
- B.** Click or tap here to enter text.